

EDWENE GAINES

THE

FOUR

SPIRITUAL

LAWS

OF

PROSPERITY



MARKETING TOOLS

Graphic Design by Kilby Creative

# DIRECT MAIL

Four by six inch postcard printed full color one side, black and white on back

FRONT

**UNLIMITED  
ABUNDANCE  
IS ALREADY  
YOURS**

*Change your life with*  
**The Four Spiritual Laws of Prosperity**  
A four-part series with Rev. Alice Anderson  
April 6, 13, 20, 27  
and best-selling author Edwene Gaines May 5

BACK


**Just Claim It.**

*Want a life of limitless fulfillment,  
abundance and joy?  
An understanding of these  
spiritual laws can open  
the door to a better way of living.*

**The Four Spiritual  
Laws of Prosperity**

A four-part series with Rev. Alice Anderson  
at Christ Church Unity Orlando  
on April 6, 13, 20 & 27 at 9:15 & 11 a.m.  
concluding with an evening featuring  
**Edwene Gaines,**  
author of  
*The Four Spiritual Laws of Prosperity*  
Monday, May 5 at 7 p.m.  
Suggested love offering

**For details call (407) 852-3940 Ext. 202  
or visit [christchurchunity.net/prosperity](http://christchurchunity.net/prosperity)**


 771 Holden Ave.  
Orlando, FL 32839

*Christ Church Unity*

# ADVERTISING

Black and white ad for local Mind/Body publication

**UNLIMITED  
ABUNDANCE  
IS ALREADY  
YOURS.**



**The Four Spiritual Laws of Prosperity**  
A four-part series with Rev. Alice Anderson at Christ Church Unity  
on Sundays in April at 9:15 & 11 a.m. concluding with an evening featuring  
**Edwene Gaines, author of *The Four Spiritual Laws of Prosperity***  
**Monday, May 5 at 7 p.m.**

For details call (407) 852-3940 Ext. 202 or visit [christchurchunity.net/prosperity](http://christchurchunity.net/prosperity)  
Christ Church Unity · 771 Holden Ave · Orlando FL 32839

# PRINTED MATERIALS

Large poster, printed in-house on ledger size paper, placed around the church

# UNLIMITED ABUNDANCE IS ALREADY YOURS.

## Just Claim It.

*Want a life of limitless fulfillment, abundance and joy?  
An understanding of these four spiritual laws  
can open the door to a better way of living.*

### THE FOUR SPIRITUAL LAWS OF PROSPERITY

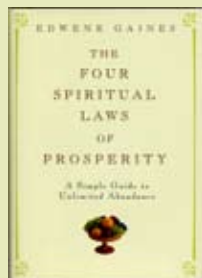
A four-part series with Rev. Alice Anderson  
on Sundays in April at 9:15 & 11 a.m.  
and Wednesday evening classes in April at 7 p.m.  
concluding with a workshop featuring

## Edwene Gaines,

author of the best-selling self help book,  
*The Four Spiritual Laws of Prosperity\**

**Monday, May 5 at 7 p.m.** (love offering)

**For details call (407) 852-3940 Ext. 202  
or visit [christchurchunity.net/prosperity](http://christchurchunity.net/prosperity)**



\*Now available in the Bookstore



# PRINTED MATERIALS

Digitally printed letter-sized flyer/poster for distribution  
around church and in the community

# UNLIMITED ABUNDANCE IS ALREADY YOURS.

Just claim it, at the “Riches and Honor” Workshop  
featuring

**Edwene Gaines,**

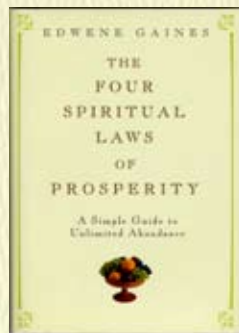
author of the best-selling book,

**THE FOUR SPIRITUAL LAWS OF PROSPERITY**

**Monday, May 5th at 7 p.m. (love offering)**

**Christ Church Unity Orlando**

The workshop will cover the Metaphysics of Prosperity, Business & the Beatitudes,  
the function and practice of forgiving, FAITH...the Mystical Mandate,  
how to have the UNDERSTANDING HEART, the purpose of the Divine Mission,  
playing the Giving Game at the Olympic level, Mindfulness and Mastery...HERE & NOW!

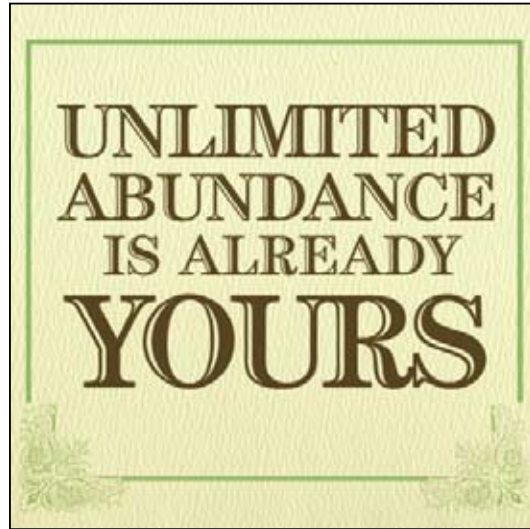


**For details call (407) 852-3940 Ext. 202  
or visit [christchurchunity.net/prosperity](http://christchurchunity.net/prosperity)**

# WEB

Flash animation for home page of church website

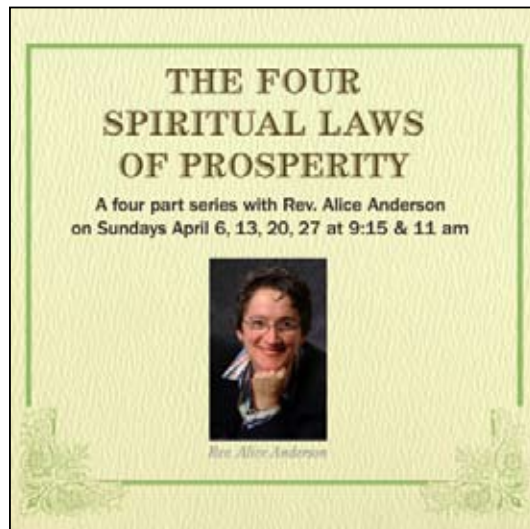
SCREEN 1



SCREEN 2



SCREEN 3




# WEB

Flash animation links to this sub-site located within church website


## SPLASH SCREEN

### THE FOUR SPIRITUAL LAWS OF PROSPERITY

[The 4 Laws of Prosperity](#) [Sunday Series](#) [Edwene Gaines on May 5](#) [Prosperity Quiz](#) [Prosperity Testimonials](#) [CCU Home](#)



*Rev. Alice Anderson*



*Edwene Gaines*

A four part series with Rev. Alice Anderson  
April 6, 13, 20, 27  
and best-selling author Edwene Gaines May 5


## INTERIOR PAGE

### THE FOUR SPIRITUAL LAWS OF PROSPERITY

[The 4 Laws of Prosperity](#) [Sunday Series](#) [Edwene Gaines on May 5](#) [Prosperity Quiz](#) [Prosperity Testimonials](#) [CCU Home](#)

"Riches and Honor" Workshop featuring Edwene Gaines will be held Monday May 5th, 7-9 PM. Edwene is an ordained Unity Minister. She has committed her life to "the transformation of the abundance consciousness of Planet Earth." Her definition of prosperity is full health, perfect relationships, satisfying work, and "all of the cash you can spend."

The points covered in the workshop will be the Metaphysics of Prosperity, Business & the Beatitudes, the function and practice of forgiving, FAITH...the Mystical Mandate, how to have the UNDERSTANDING HEART, the purpose of the Divine Mission, playing the Giving Game at the Olympic level, Mindfulness and Mastery...HERE & NOW!



*Edwene Gaines*

# COMMUNICATIONS

For inclusion in the classes and workshop listing of the Religion section  
of the local newspaper and Mind/Body publications

**Title:**

The Four Spiritual Laws of Prosperity

**Description:**

Rev. Alice Anderson will teach a Wednesday evening class based on Edwene Gaines, "The Four Spiritual Laws of Prosperity." The 4 Spiritual Principles are Tithing, Goal-setting, Forgiveness and Finding your Divine purpose.

**Time:**

Wednesday, April 9, 16, 23, 30, 7-9 P.M.

**Cost:**

Love Offering

**Location:**

Christ Church Unity, 771 Holden Avenue, Orlando Florida 32839

Phone: 407-852-3940 Ext. 202 for more details.



# COMMUNICATIONS

Press release for Edwene Gaines workshop

**Title:**

“Riches and Honor” Workshop featuring Edwene Gaines

**Description:**

Edwene Gaines is an ordained Unity Minister and author of the best-selling self-help book, *“The Four Spiritual Laws of Prosperity.”* She has committed her life to “the transformation of the abundance consciousness of Planet Earth.” Her definition of prosperity is full health, perfect relationships, satisfying work, and “all of the cash you can spend.”

The points covered in the workshop will be the Metaphysics of Prosperity, Business & the Beatitudes, the function and practice of forgiving, FAITH...the Mystical Mandate, how to have the UNDERSTANDING HEART, the purpose of the Divine Mission, playing the Giving Game at the Olympic level, Mindfulness and Mastery...HERE & NOW!

**Time: Monday, May 5th, 7-9 PM**

**Cost: Love Offering**

**Location: Christ Church Unity, 771 Holden Avenue, Orlando Florida 32839**

**Phone: 407-852-3940 Ext. 202 Web: [www.christchurchunity.net/prosperity](http://www.christchurchunity.net/prosperity)**

**Biographical Data: Edwene Gaines**

Edwene Gaines, author of the book *The Four Spiritual Laws of Prosperity, A Simple Guide to Unlimited Abundance\**, is owner-director of Rock Ridge Retreat Center in Valley Head, Alabama. She has made a 100% commitment to the transformation of the abundance consciousness of the world.

An ordained Unity minister since 1979, she is also president of The Masters’ School. She has trained over 400 Master Prosperity Teachers. She travels approximately 250 days a year presenting Prosperity, Commitment and Riches & Honor Workshops. She has created and markets CD’s and affirmation cards through her company Prosperity Products.

A Certified Firewalking Instructor, she facilitates the Firewalking Ceremony several times each year. Edwene has served as a member of the International New Thought Alliance Executive Board. She was honored by the International New Thought Alliance with the Torchbearer for New Thought Award. She was also honored by the Association of Unity Churches International with the Light of God Expressing Award at their annual conference.

She is committed to power, passion, prosperity, and performance.

*\*Book published by Rodale.*

# E-MAIL BLAST

This template was generated through the Constant Contact email template

From: Rev. Alice <unity@christchurchunity.net>  
Reply-To: unity@christchurchunity.net  
Date: Wednesday, July 16, 2008 9:14 AM  
To: Rick Kilby <rkilby@cfl.rr.com>  
Subject: Christ Church Unity Events

## Edwene Gaines tonight at 7pm!



### Riches & Honor

Tonight is the culmination of our Prosperity Series with none other than Edwene Gaines.

She is a woman of power, passion, compassion and purpose. She travels extensively, teaching and inspiring people to know as she does, that God is our source, and that we live in a rich, abundant and generous Universe. She shares with great humor, dynamic energy and joy, the four spiritual principles of prosperity.

Don't miss this special service!

Christ Church Unity 771 Holden Ave. Orlando, Florida 32839 407-852-3940

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