

# Leading into our shared *Vision*

## 2008 - 2012 Strategic Plan Summary

Our Association of Unity Churches International is more than 900 ministries worldwide and growing. We are also united as a whole—as one movement. We have a vision worth working toward: Centered in God, we co-create a world that works for all.

This is truly a transformational vision. Even in the face of growing global chaos there is evidence the seeds of transformation are springing to life. Unity ministries are uniquely positioned to nurture these seeds beginning to take root and grow. Let us join together and share that message with passion and conviction; let us boldly be who we have come here to be and confidently do that which is ours to do.

Our strategic plan gives shape and direction to our vision. By proposing action-oriented goals with measurable outcomes, we have a roadmap for the journey ahead. We invite you to join us on the journey.

*“Aligned in harmony, we act with a singleness of purpose to transform ourselves, our ministries, and our world.”*

**Intention 1: We are the fastest-growing transformational spiritual movement in the world.**

### Objective 1: Thriving ministries

**Goal:** To create greater vitality within the entire Unity movement, we complete a pilot program wherein 100% of pilot group are thriving model ministries by December 31, 2011.

**Objective 2: Enlightened leaders (credentialed and lay leaders) who are mission-focused and who develop other leaders and support people in fulfilling their spiritual potential**

**Goal:** To begin the cultural shift to community-centric model of ministry, 25 ministers, their entire boards, and Licensed Unity Teachers complete a transformational leadership development program by September 30, 2011.

**Objective 3: Visionary spiritual education, development and support for people of all ages**

**Goal:** To cultivate the spiritual development of young adults, we establish 100+ new young adult ministries (Next Gen. Unity & Campus Outreach) by Sept. 30, 2012.

**Objective 4: Thriving new ministries**

**Goal:** To demonstrate a new paradigm for church/center creation, we pioneer seven (7) new program-size churches/centers by July 31, 2012.

**Intention 2: To bring forth "a new heaven and a new earth," we work closely with leaders around the world in co-creating a world that works for all.**

**Objective 1: Modeling an enlightened organizational paradigm between and among all levels of our Association - Home office / Regional / Ministry**

**Goal:** To actualize the mission and vision of our Association, the Home Office demonstrates the Holacracy organizational paradigm by September 30, 2009.

**Objective 2: Collaborative partnerships to carry out shared strategic objectives and goals**

**Goal:** To fulfill our shared vision, we co-create a model partnership with Unity School that includes a new common culture from which we develop collaborative projects that benefit the Unity movement by December 31, 2008.

**Objective 3: People and ministries fulfilling our shared vision of co-creating a world that works for all**

**Goal:** In order to shine a light on the Unity movement and what we stand for, 250 Unity ministries are committed to and actively involved in Spiritual Social Action in the areas of world peace and compassionate humanitarian action by December 31, 2011.

**Goal:** In order to co-create a world that works for all, 75% of all Unity ministries will be committed to and actively engaged in sustainable living practices (EarthCare) by December 31, 2011.

**Objective 4: A worldwide Unity movement, united by a common vision to co-create a world that works for all**

**Goal:** This goal and the associated action plans will be developed by the Worldwide Unity Movement Ministry Team by May 1, 2008. A needs survey and goal development project are underway that spans the following: Spanish, African, English (outside the US), German, and French ministries. We will have one goal for each of these areas in order to support the growth of the Unity movement worldwide.

**Intention 3: We are a catalyst for unifying New Thought**

**Objective 1: Strategic alliances for fulfilling a common vision (e.g., Religious Science)**

**Goal:** This goal and action plan will be developed in the future as opportunities arise.

**For more information, see [www.thrivinginunity.org](http://www.thrivinginunity.org)**



*We serve enlightened leaders and thriving ministries transforming the world.*